



Sips, Suds and Sweets

Presented by

GEICO[®]
Great Work, Great Community



EVENT SPONSORSHIP PROPOSAL

April 20, 2023

6-9 pm

Fox Run at Orchard Park



OUR PROGRAMS

INDIVIDUAL WISHES:

We celebrated our 400th wish in August by providing a fishing experience on Lake Erie for Daniel, a resident of a local care facility. Even though he is in a wheelchair, he was once again able to spend the afternoon on a boat hanging out with family and doing something he loves. Other seniors have had wishes granted for travel to visit a family member, iPads, televisions and radios, tickets to sporting and cultural events and simple items they are in need of to assist them in every day living.



SIMPLE WISHES FOR THE HOLIDAYS:

Over 175 seniors, many with little or no family, receive a personal visit each December with a wrapped present which includes a blanket and stuffed animal. Additionally, we choose a nursing home and every single resident receives new sleepwear.



A WEEK OF VETERANS' WISHES:

We love to honor our Veterans throughout the year, but the week of Veterans Day is a special time for us as we deliver patriotic HERO boxes to those who have served.

GROUP WISHES:

Residents of low income apartment complexes are treated to an event, such as live music, a movie or an ice cream social. In addition, we "Remember Seniors on Valentines Day" and "National Senior Citizens Day" with a special celebration for a group of seniors.

CORPORATE SUPPORT MAKES

THIS POSSIBLE!





Sips, Suds and Sweets

WE'RE BACK IN PERSON!!!
Event Details

SIPS, SUDS & SWEETS is Senior Wishes' signature fundraising event supporting our mission to fulfill life enriching wishes to deserving elderly of WNY. We are excited to be able to hold this event live for the first time since 2019! The event will be held April 20, 2023 from 6-9pm at Fox Run at Orchard Park.

EVENT ATTENDEES include over 350 influential business professionals, community leaders and philanthropic donors who believe that every senior deserves a chance to hope and dream.

ATTENDEES WILL ENJOY beer, wine, food and dessert samples from over 25 local vendors while listening to live music. The night features an introduction to some of our previous wish recipients, silent auction, raffles, and free valet parking.

MULTIPLE LEVELS of sponsorship opportunities with customized marketing benefits are available.





2023 SPONSORSHIP OPPORTUNITIES

I. Title Sponsor (exclusive)**SOLD TO GEICO**.....\$7,500

- * Event naming rights
- * Logo on banner at event entrance
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials,
- * Social media posts and link to website
- * Name recognition in all press releases related to event
- * Logo featured in post event e-newsletter
- * Twelve event tickets and designated VIP area

II. Supporting Sponsor\$3,000

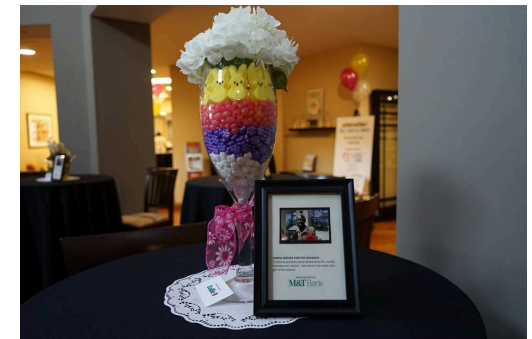
- * Logo on event signage in high traffic areas
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials, and link to website
- * Five social media promotions
- * Company sponsorship of a featured wish in an e-newsletter
- * Logo featured in post event e-newsletter
- * Eight event tickets

III. Seven Exclusive Sponsorships Available at \$1,500 Level

- ***Take Home Bags - SOLD** - Logo on take home bag provided by sponsor, and distributed to all attendees
- ***Centerpiece -SOLD** Logo featured on table centerpieces throughout event
- ***Napkin -SOLD** B/W logo on 2,000 napkins at vendor tables throughout event
- ***Silent Auction -** Logo on all bid sheets and signage at table.
- ***Spirits for Seniors -** Name or logo on 1,000+ raffle tickets sold before & at event, large display with signage
- ***Volunteer of the Year - SOLD** - Logo on award & participation in event ceremony, media release post event
- ***Printing -** Name or Logo on event tickets, and all collateral materials

All of the Above include:

- *Logo on Save the Date postcard and email invite
- *Logo on all promotional and event materials
- *Logo featured in post event e-newsletter
- *At least two social media promotions
- *Four event tickets





SPONSORSHIP OPPORTUNITIES

IV. Friends of Seniors (multiple sponsors).....\$1,200

- *Logo on signage at VIP seating section for past wish recipients
- *Logo featured on table centerpieces throughout event
- *Name recognition at event during wish recipients introduction
- *Name inclusion on website, event e-newsletter and event program
- *At least one social media post
- *Two Event Tickets



V. Four Sponsor Options (multiple sponsors).....\$1,000

- *ENTERTAINMENT Logo on signage in foyer near event stage
- *BASKET RAFFLE - Logo on signage at basket raffle
- *VALET PARKING - Logo on signage at entrance/exit
- *REGISTRATION - Logo on signage at check in

All of the above include

- * Name inclusion on website, event e-newsletter and event program
- * At least one social media promotion
- * Four event tickets



VI. Two Sponsor Options (multiple sponsors).....\$550

- * GIFT CARD PULL - Logo on Gift Bag/Envelope
- * CANDY BUFFET- Logo on take home bags

All of the above include:

- * Logo on poster at event and on take home item
- * Name inclusion on website, e-newsletter and event program
- * Two event tickets



VII. Supporter (multiple).....\$250

- *Name in e-newsletter, website and event program

2023 SPONSORSHIP FORM



CONTACT INFORMATION:

_____ Company Name (as you want it listed)	_____ Contact Person
_____ Contact E-mail Address	_____ Contact Phone Number
_____ Address	_____ City/State/Zip Code



SPONSORSHIP PACKAGES:

- | | | | |
|------------------|--|---------|---|
| \$7,500 | ____ Title - SOLD | \$1,200 | ____ Friends of Seniors |
| \$3,000 | ____ Supporting | \$1,000 | ____ Entertainment
____ Basket Raffle
____ Valet Parking
____ Registration |
| \$1,500 | ____ Take Home Bags - SOLD | \$550 | ____ Gift Card Pull
____ Candy Buffet |
| Exclusive | ____ Volunteer of the Year - SOLD | | |
| | ____ Centerpiece - SOLD | | |
| | ____ Spirits for Seniors Raffle | | |
| | ____ Silent Auction | | |
| | ____ Napkin - SOLD | | |
| | ____ Printing | | |

ARTWORK:

- ____ Please use last year's logo
- ____ I will send new artwork by February 1, 2023.

SEND FORM TO:

Senior Wishes
Attn: Wendy Miller Backman
One Fox Run Lane
Orchard Park, NY 14127

wbackman@uchsinc.org

P: (716) 508-2121
F: (716) 662-6985

PAYMENT INFORMATION: ____ Please send me an invoice

____ I have enclosed a check made payable to UCHS Inc./Senior Wishes



Senior Wishes/UCHS is a 501 (c) (3) non-profit. Donations are tax deductible to the extent allowed by law.